



NEWSLETTER 2018/19

ISSUE Nº13

KIAN's customers know one thing for certain: we strive hard to deliver what we promise:

- Original Designs
- Intelligent Solutions
- Experience

That's the KIAN Brand Promise.

ORIGINAL DESIGNS

A fast growing number of international award-winning designers work closely with us to produce unique designs that belong to KIAN alone and proudly bear the KIAN label of quality and originality. Visit our website at www.kian.com to meet some of the designers who make this possible. KIAN's exclusive original designer furniture even meets the expectations of exacting European standards. Contact us or any of our agents worldwide for more information on KIAN products.

By the way, when we talk about good design at KIAN, we're not just referring to drawings on a piece of paper. The design aspect of a KIAN product encompasses the entire production span: from the drawing board to the factory to how the product is finally fully ready to serve its purpose – sturdily, stably and functionally. KIAN is a global trendsetter because our products are aesthetically beautiful, ergonomic, easy to maintain, safe and even promote a healthier lifestyle. For example, you sit with better posture on a KIAN chair because we also care enough to look into proper lumbar support for your back.



INTELLIGENT SOLUTIONS

KIAN customers know that we think ahead for them and anticipate glitches. We can offer intelligent solutions because we first take the time to listen. Then we go all out and use our considerable resources and extraordinary teamwork to head off problems before they occur. KIAN is led by 'what-if' and 'how-to' people who eat, sleep and breathe furniture. So we're constantly on the lookout for smart solutions that make life easier and less stressful for our customers. We're just hard-wired that way.

EXPERIENCE

There really are no substitutes for experience and passion. Our wonderful industry-experienced employees and partners are the reasons that KIAN consistently offers excellence in products and service. Their individual skills, our deep knowledge of furniture, and a we've-got-your-back kind of attitude and service support all combine to deliver a KIAN product.



MEET THE DESIGNER



ENRIQUE MARTÍ

Enrique is an Industrial Design Engineer who holds a Master in Design and Product Development from Cardenal Herrera, CEU University, Spain. His nine years with the Spanish company Andreu World SA, culminating in the position of Product Manager managing the Design and Technical department, rewarded him with extensive experience in the furniture business as well as with in-depth knowledge of market needs.



BOND

Design by Enrique Martí

Create your own private sanctuary even in a noisy, busy place with this innovative lounge chair. Just release zips to flip up the Aquaclean-upholstered backrest and armrests and you're enveloped in your little haven. When you're ready to face the world again, the 'walls' can be flipped down into comfortable armrests. No complicated machinery is involved. Maintenance is easy with Aquaclean fabric. The name is Bond, and it's licensed to thrill.

- Indoor
- Two adjustable heights for armrests and backrest
- Upholstered with Aquaclean fabric for easy maintenance
- Available as 1-seater & 2-seater Lounge Chairs



ELI

Design by Enrique Martí

Discreet and elegant, the versatile Eli Chair even has two different sizes to offer. This flexibility makes the chair ideal for the hospitality and contract markets. Move and place it anywhere indoors where a seat is needed and it won't look out of place. A frame of either beech or solid oak gives the chair its strength and sturdiness, and comfort is assured with the soft, upholstered back and seat.

- Indoor
- Available in two sizes
- Ideal for hospitality & contract markets



TUCANA

Design by Enrique Martí

Never again feel you have to decide between the beauty and warmth of wood and the sensual softness of fabric. Enjoy both in the Tucana Chair. The front-facing backrest and seat are attractively upholstered while the back and legs of the chair show off the charm of beech or oak wood. Little details matter too: a small hole in the wooden backrest makes for easier handling of the chair.

- Two different faces: wood & fabric
- Small aperture in chair back for easier handling
- Choice of beech or oak wood



OVNI

Design by Enrique Martí

This chair is an exercise in minimalism. Constructed of laminated plywood on a metal frame, the Ovni Chair is inspired by a simple geometric shape – the oval. The oval backrest is mirrored in the oval seat, both delicately curved to offer exceptional comfort.

- Choice of powder coat, brushed finishing, bronze or gold hairline plating
- New! Arm Chair and Barstool versions







EASY-BREEZY

Dine and lounge outside in style with these latest KIAN solutions. Constructed with high quality ultra-durable and recyclable materials, impress your customers and be the talk of the town with these eco-friendly outdoor solutions.

AWAN

Say hello to plush outdoor living. The Awan Collection is a modular outdoor set upholstered with eco-friendly Olefin fabrics that repels water and stains, yet feels as soft as yarn. The ultra-durable fabric is also infused with ScotchgardTM protection for easy maintenance. For optimal comfort, all seats are filled with thermoplastic polymers (EPP) that ensure the furniture holds its shape and stays plush.

- Indoor and outdoor use
- Eco-friendly: 100% recyclable fabric
- Olefin fabric with Scotchgard™ protection
- UV protected
- Filled with Expanded Polypropylene (EPP) beads
- 24-month warranty









HURRICANE PARASOL

Stronger than the strongest wind – the Hurricane parasol is designed to handle extreme wind conditions of up to 121km/h. This parasol is built with a uniquely designed interlocking profile system making it one of the strongest available to withstand harsh environments worldwide.

Made of parts that are easily interchangeable, maintenance is hardly a case for concern. To complement its clever design, aluminium and bamboo are both sustainable and renewable, thus minimising the impact on the environment and making this parasol a truly intelligent solution!

- Available in reinforced aluminium, or bamboo wood
- Withstand winds of up to 121km/h (wind tunnel tested)
- Interchangeable parts for easy maintenance
- Choices of UV-treated fabric and colours for parasol canopy
- 24-month warranty

A MODERN TASTE OF HISTORY

Swallow @ The Saw Emporium





What could a furniture company and a food hall have in common? Both KIAN and The Steamship Merchants have roots not just in being part of family-run businesses but also share humble beginnings in the timber industry making a solid case for the perfect pairing.

In mid-2017, The Steamship Merchants set out from Singapore to transform Penang's first sawmill into The Saw Emporium; a multi-concept culinary and lifestyle venue. This inaugural pop-up was curated to be a fast-casual community-oriented food hall as well as lifestyle furniture showroom.

The unique dining event would feature a cluster of top restaurateurs and bars in the region along with KIAN, creating a designer lifestyle showroom as the perfect setting to this unique event.

In November 2017, Swallow was born. Set within the fast-gentrifying Macallum neighborhood, the vision for this 1950s art deco heritage building located in the heart of Georgetown was to inject fun, energy, vibrancy and great tastes in a comfortable but unexpected environment. The lifestyle showroom includes KIAN's latest designer chairs and lounges within the godowns, and weatherproof furniture as well as the

intelligent Parasolar parasols in the open-air Courtyard.

The event features some amazing culinary and beverage partners including, Singapore's 2017 MICHELIN Guide BIB Gourmand Owner-Chef Teppei Yamashita's Teppei Syokudo, WhatSaeb Boat Noodles by The Incredible Awesome Boat Noodles, and The Bar Awards Kuala Lumpur 2017 Best Beer Bar - TAPS Beer Bar.

Initially scheduled to run from November 2017 to April 2018, the response has been so encouraging that this event has been extended to July 2018! Be sure to head over to Penang to check it out before the event ends.

The Saw Emporium

1 Gat Lebuh Macallum Georgetown 10300 Penang, Malaysia t: +604 388 9877

Opening Hours

Wednesday to Sunday - 11:00am to 12:00am

VISIT OUR NEW SHOWROOM

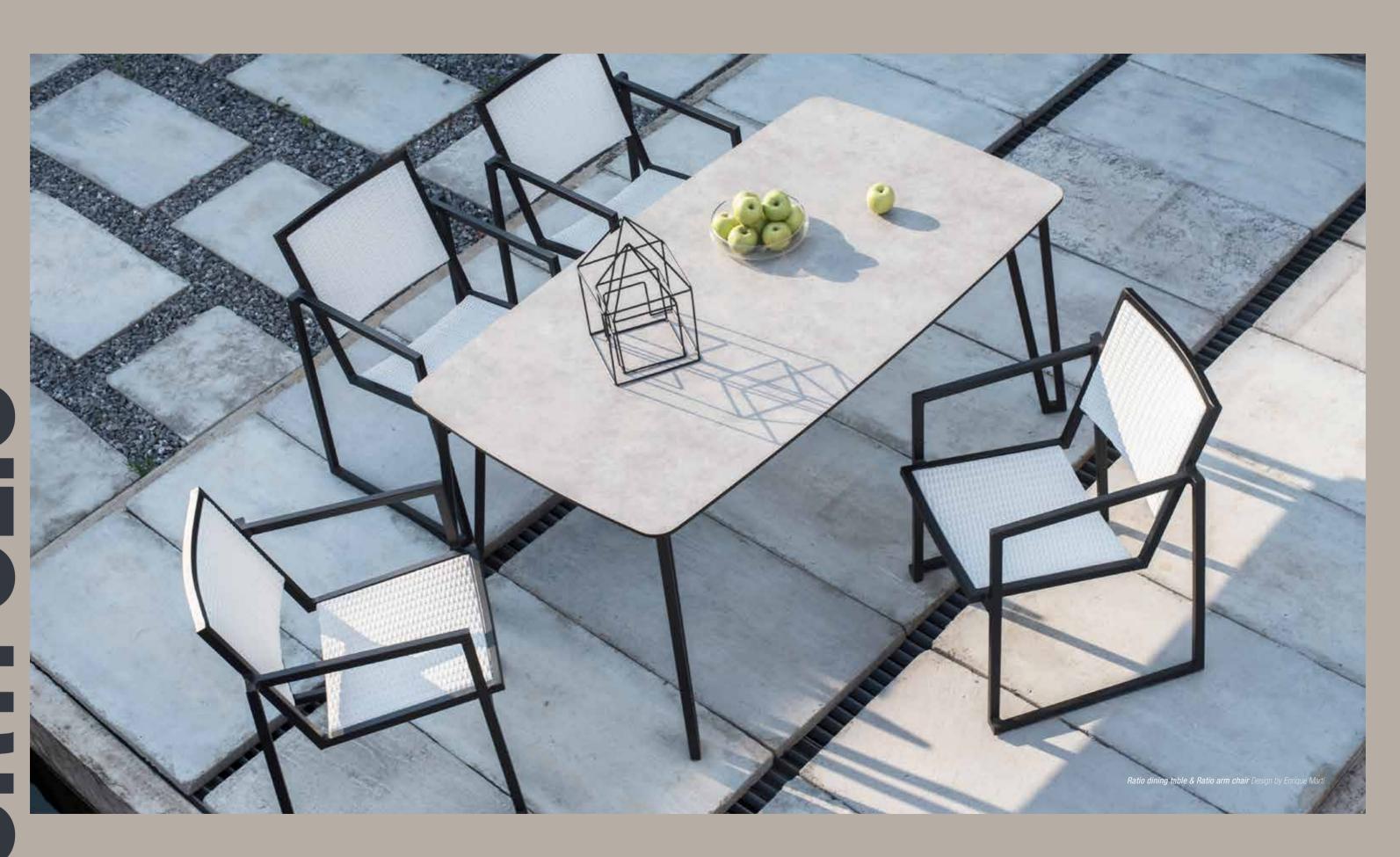
KIAN has moved to a brand new space in the industrial estate of the charming east region of Bedok, Singapore. We now have a larger showroom so you can have a feel of everything from the enduring favourites to the latest intelligent solutions. Pay us a visit the next time you're in the area.



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WHERE NEXT?

If you missed meeting us at the last big international furniture event, don't despair. We'll be present at more upcoming exhibitions, so come on over to our booth and see our latest designs.

ARCHIDEX, KUALA LUMPUR

July 4-7, 2018

FURNITURE CHINA, SHANGHAI

September 11-14, 2018

See you there

SHANGHAI, CHINA

KUALA LUMPUR, MALAYSIA



Providing Intelligent Furniture Solutions

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